

## Report - Crowdfunding Features Comparison

Site Comparison: <https://www.agriya.com/> Vs <https://www.socialengineaddons.com>

### Features:

1. **Four Ways of Funding in Crowdfunding:** With the help of these four ways you can easily manage funds on your site according to your requirement.

Way of Funding	Agriya	SEAO
<b>Pledge:</b> Pledge means after the project end date only the captured fund amount transfer to project owner which is based on the type of funding either flexible or fixed.	Yes, It have	No
<b>Donate:</b> Donate means immediate payment to the project owner once the donor donate the amount after the deduction of site owner's commission. In this case No rewards will be given to the donor.	Yes, It have	Yes, there is the functionality of Escrow wherein site admin can hold the amount.
<b>Invest:</b> Invest means entrepreneur sells their company shares, investors buy that shares through the site. Invested amount is captured by end date/goal reached of the project.	Yes, It have	No
<b>Lend:</b> Borrow request the needed amount from lender by posting the lend project. Lender lends the amount. Once the project completed the borrower repay the amount in mention period. Lender can get monthly interest for the lend amount.	Yes, It have	No

2. **Revenue Model:** There are 4 types of Revenue Model which you can use for charging fees from the Fundraisers, Investors and Donors on your crowdfunding site. You as a site owner can also charge commission on the actual funds donated by the donors to the Fundraisers.

Revenue Model Name	Agriya	SEAO
<b>Signup Fee:</b> Site owner may charged new user who register with your website	Yes, it have	Yes, it have

<b>Listing Fee:</b> Site may charged some amount for people who wish to listing their projects in your website. Amount may be fixed amount or some percentage of needed fund amount.	Yes, it have	Not developed yet
<b>Commission Fee:</b> Set up the site for charge some percentage of fund amount as site commission at the end of the project. Commission collected if not reached needed amount for "Flexible Funding" method in pledge projects.	Yes, It have	Yes, It have
<b>Solve Media:</b> solve media offers revenue sharing by showing Ads in CAPTCHA display. Settings are manage in admin panel.	Yes, It have	Not developed

**3. Pjax feature** is added for reduce loading time of the site so that your users can easily and smoothly switch from one page to another on your website.

<b>Agriya</b>	<b>SEO</b>
Yes, It have	Ajax feature is available.

**4. Upload Blogs in Crowdfundings:** Users of your site can post their blogs in Crowdfundings and can manage them easily.

<b>Agriya</b>	<b>SEO</b>
Yes, It have	Yes, it is dependent on <b>Multiple Listing Types Plugin</b> .

**5. Payment Gateway:** Transaction on your crowdfunding website will takes place with the help of following Payment Gateways and you can also manage various settings for the the Payment Gateway also.

<b>Payment Gateway Supported</b>	<b>Agriya</b>	<b>SEO</b>
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PayPal Adaptive	Supported	Supported
Mangopay	Supported	Supported
Stripe	Supported	Supported
ZazPay	Supported	Not Supported

Payment Gateway Fee Settings	Agriya	SEAO
<b>Project Listing Fee:</b> Whenever an equity based fundraising campaign is hosted, the users have to pay in order to be placed on your website	.Yes	No
<b>Project Funding Fee:</b> Users have to pay for the crowdfunding which they have created for raising funds.	Yes	Yes, have Project Funding Fee option
<b>User Signup Fee:</b> Whenever a new user registered on your website payment will be made first.	Yes	Yes, have Signup Fee option
<b>Wallet Fee:</b> This digital wallet allows users to add, spend, and make payment in your equity fundraising website easily.	Yes	No

**6. Affiliate option:** can be enabled/disabled from the Admin Panel. It allows users and third-party organizations to promote your links in various digital platforms easily.

Agriya	SEAO
Yes, It have	No

**7. Package Selection:** Your users have to select the package first before crowdfunding creation and these packages are admin configurable.

Agriya	SEAO
No	Yes it have

**8. Responsive on Mobile Device :** Compatibility with iOS & Android Device.

Agriya	SEAO
Compatible with iOS only.	SEAO apps are not natively integrated, so Crowdfunding will open in WebView.

**9. Currency Options:** Manage any number of currency options for your crowdfunding and get funds from the site users.

Agriya	SEAO
Yes, can change Currency	Not developed.

**10. Promotional Ads Banners:** Add earnings increase revenue on your fundraising business by effective hosting third-party organization promotional ads.

Agriya	SEAO
Yes, can create banners	No

**11. Ad-Captcha:** Roll in an extra revenue stream using Ad-Captcha word re-entering when the users register on your website.

Agriya	SEAO
Yes	No

**12. Membership Fee:** To become an authorized member of your equity based crowdfunding business, the user has to pay a definite amount.

Agriya	SEAO
Yes	No, having only signup fee.

**13. Integrated Google Analytics:** Keep track of your website performance and improve its reach to the greater extend in the international market.

Agriya	SEAO
Yes	No

**14. SEIS based Crowdfunding:** All Listed Project are accepted based on SEIS Guidelines. it gives Tax benefits to investors.

Agriya	SEAO
Yes	No

**15. Private Beta Mode:** Get Feedback from the Target Audience and make necessary changes before your website official launch.

Agriya	SEAO
Yes	No

**16. CSV Export:** Convert all your website users details and their responding activities details in CSV Format with just one click.

Agriya	SEAO
Yes	No

**17. Facepile:** Visitors & Users can see their socially connected friends who are all already using your fundraising business especially for Equity.

Agriya	SEAO
Yes	No

**18. Facebook Comments:** Users can express their comments suggestions, and clarification through facebook channel.

Agriya	SEAO
Yes	No

**19. Disqus Comments:** Let Investors and fundraisers to converse about projects and Engage Themselves rapidly.

Agriya	SEAO
Yes	No

**20. Tri - Membership Signup:** It allows users to register themselves as investor, affiliate member or project holder to your site.

Agriya	SEAO
Yes	No

**21. Email Templates:** Use Pre defined email templates for intimating your users with general site notification and unique emails.

Agriya	SEAO
Yes	Yes, dependent on Email Templates Plugin

**22. Suspicious word Detector:** It detects restricted words from your crowdfunding site & protects it accurately. It blocks spam projects immediately.

Agriya	SEAO
Yes	No

**23. Embed Project:** Simply allow users to embed their projects on other websites to gain attention of numerous target audience.

Agriya	SEAO
Yes	No

**24. Invite Friends:** It allows fundraisers and investors to invite their friends to experience your website through social networks.

Agriya	SEAO
Yes	No

**25. Equity Configuration:** It decides upon allocation of share amount to your site users and investors.

Agriya	SEAO
Yes	No



**26. User Follow:** users at your crowdfunding site can follow the owners of crowdfundings.

Agriya	SEAO
Yes	No

**27. Project Follow:** Users can also follow crowdfunding projects if they want on your website.

Agriya	SEAO
Yes	No



